



Sponsorship *Opportunities*

SPONSOR BENEFITS

Partnering with Shreveport Aquarium provides a unique opportunity to connect with our members and visitors in a more personal and meaningful way than traditional advertising methods.

By integrating your message into our guest's daily lives, you can strengthen the connection with your target audience, associate your image with a positive family experience and showcase your commitment to social responsibility and community engagement.

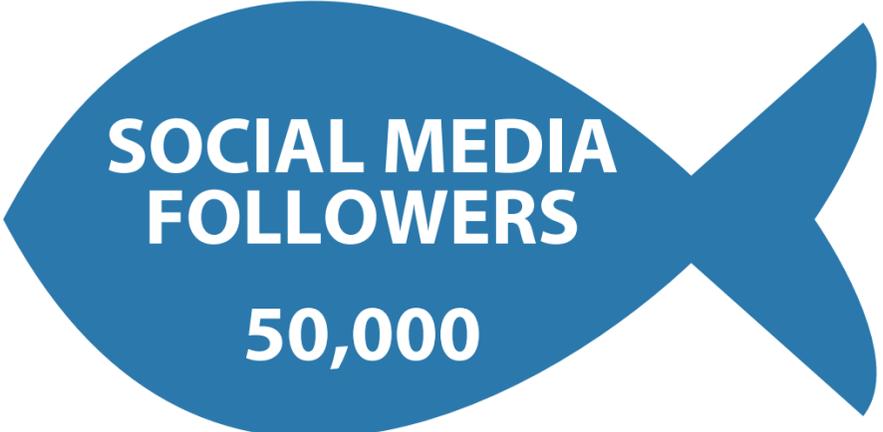
AQUARIUM VISITORS



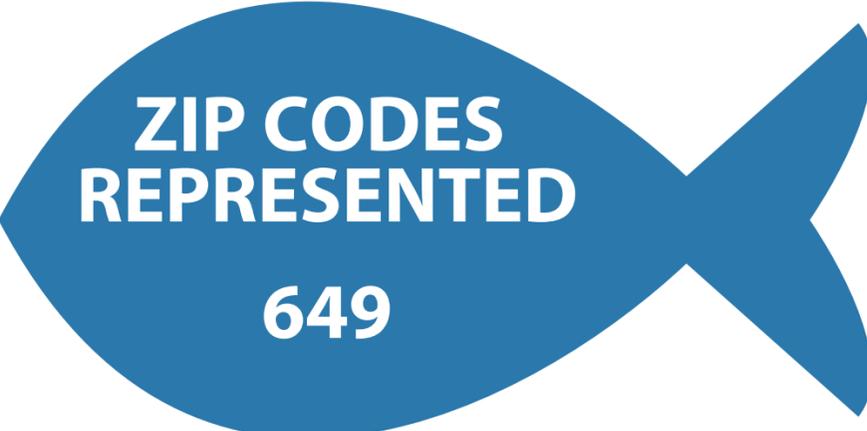
**ANNUAL
VISITORS**
150,000



**ANNUAL
MEMBERS**
6,000



**SOCIAL MEDIA
FOLLOWERS**
50,000



**ZIP CODES
REPRESENTED**
649



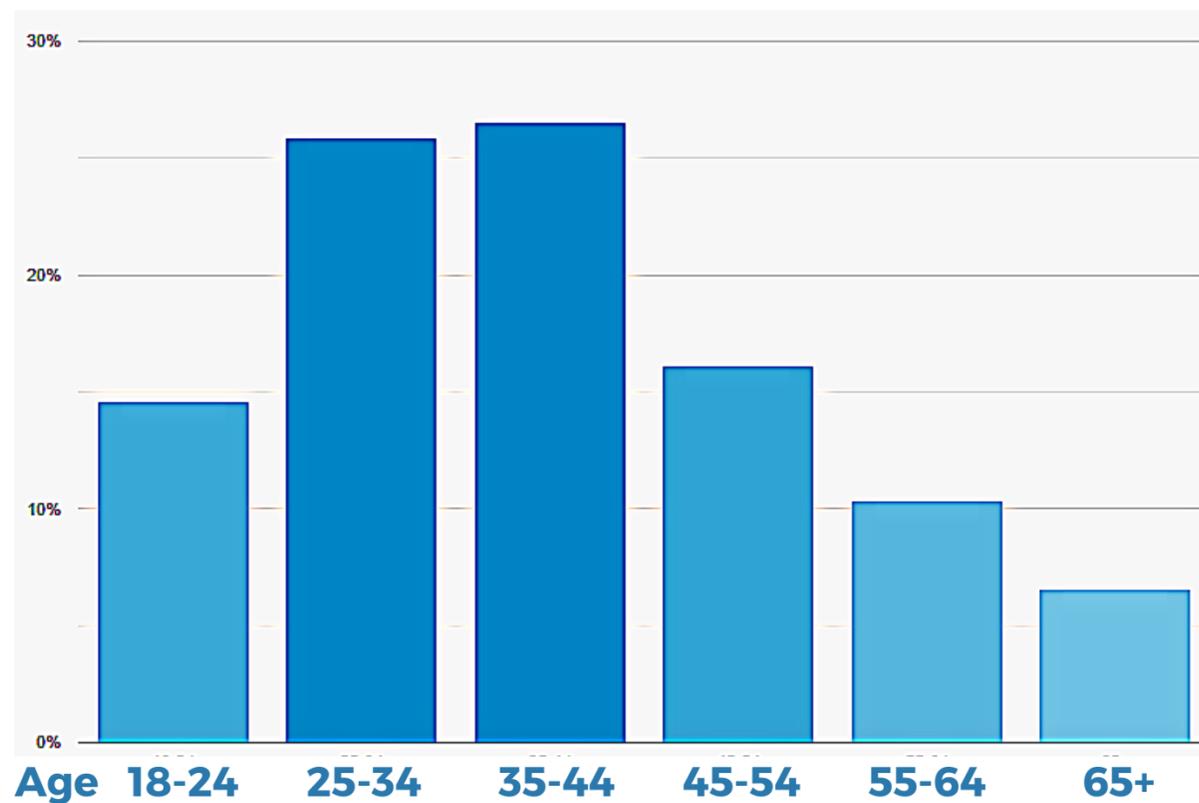
**ANNUAL
WEB VISITS**
200,000 +

The aquarium is one of the most-visited attractions in north Louisiana for families, with over 150,000 annual visitors and a growing community of engaged supporters. Our naturalistic exhibits showcase over 1,000 animals with around 300 species. Most visitors have a 1-2 hour dwell time.

VISITOR DEMOGRAPHICS

SHREVEPORT-BOSSIER'S MOST ACTIVE, POWERFUL AND DESIRABLE DEMOGRAPHIC:
FAMILIES WITH YOUNG CHILDREN

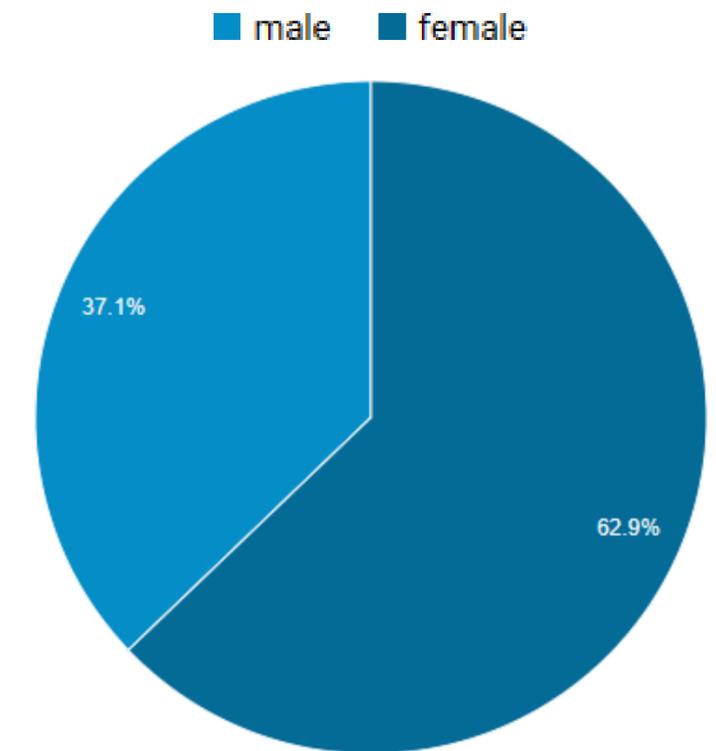
AGE



STATE OF RESIDENCE

Louisiana 49%
Texas 32%
Arkansas 8%
Other 11%

GENDER



SPONSOR REQUIREMENTS

Our mission is to create thoughtful, impactful and sometimes unexpected interactions and experiences that inspire the protection of the aquatic world both close to home and far away.

We are looking for sponsors who support a more sustainable community. Sorry, we cannot partner with organizations that regularly use single-use plastics, styrofoam and other products that pollute our waterways and are harmful to our aquatic friends in their natural environment.

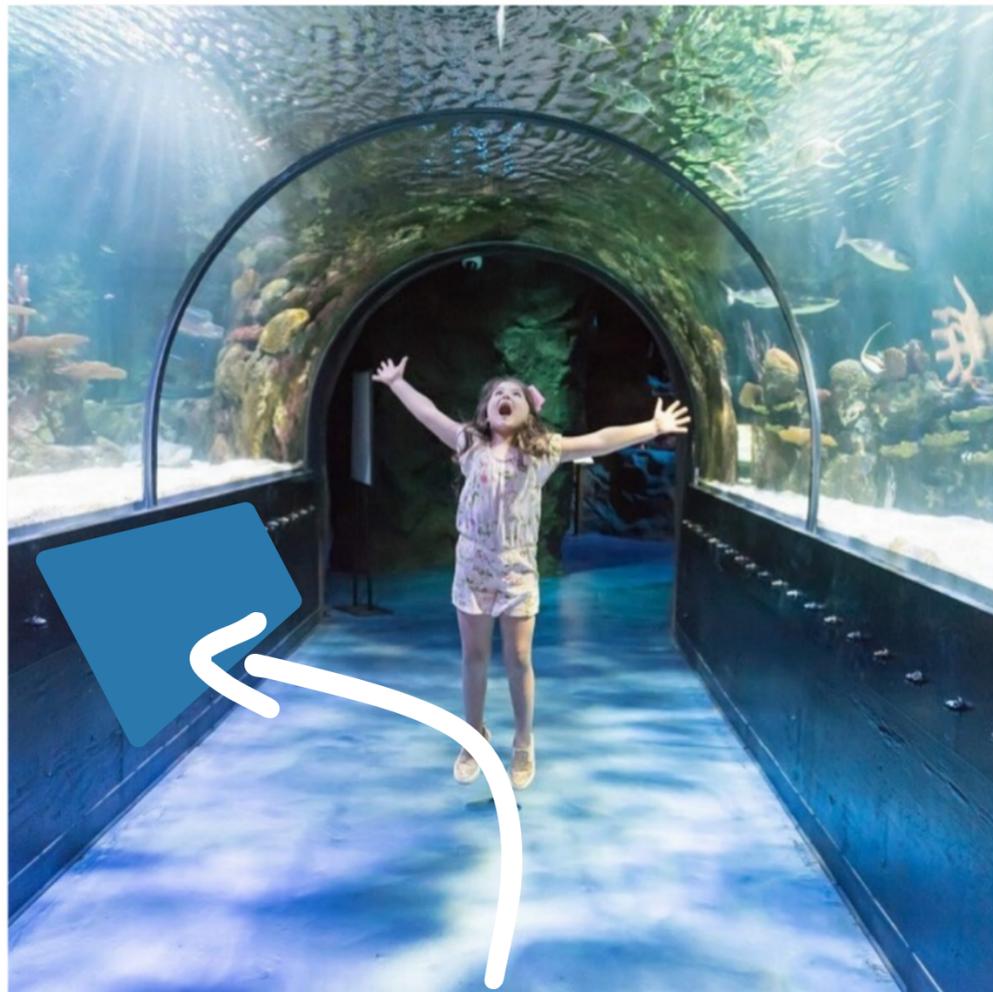
EXHIBIT SPONSORSHIP

Sponsorship of an exhibit includes:

- Prominent 24 x 18" signage on the exhibit with logo, tagline and web address
- Category exclusivity
- 10 annual pass memberships for each year of term
- 100 one-time aquarium guest passes per year, for clients, employees, customers, friends & family
- Your company name, logo and link on our website with a one paragraph blurb with your company's message
- \$1000 event credit towards an event in our event venue
- Sponsorship term: 3 years and first right of refusal thereafter



EXHIBIT: SHARK TUNNEL



Your signage here

\$35,000 for a 3 year term

Exhibit features:

- **A 180 degree tunnel that is one of the most photographed areas in the facility**
- **30,000 gallons and 40 animals including 3 species of shark**

EXHIBIT: BAIT SHACK

\$20,000 for a 3 year term

Exhibit features:

- **A POS station where guests purchase food to feed the stingrays, one of our most popular attractions.**
- **Located in Contact Cove adjacent to our 450 sq foot stingray interactive exhibit**



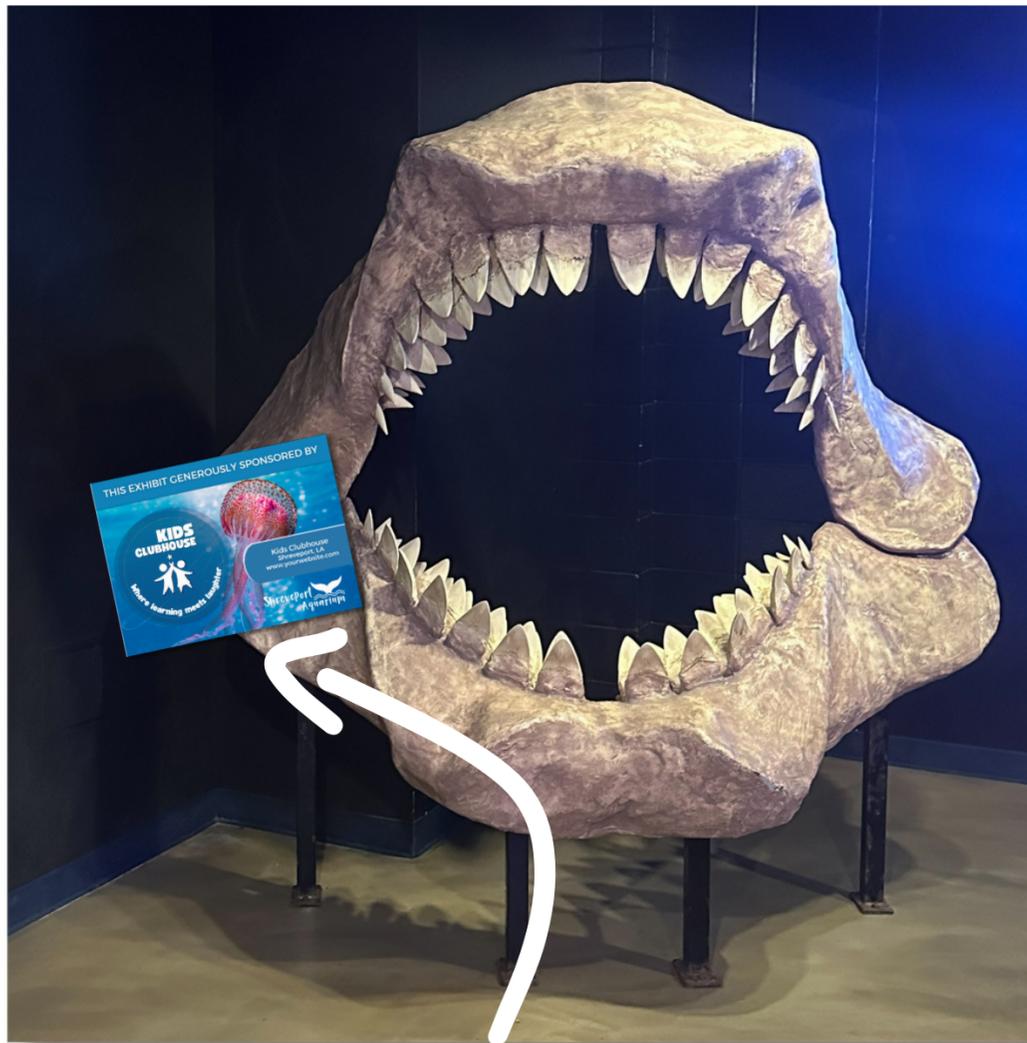
Your signage here

EXHIBIT: MEGALODON JAW

\$25,000 for a 3 year term

Exhibit features:

- **A giant photo op area of a prehistoric megalodon shark jaw, an extremely popular photo opportunity for guests to share on social media.**
- **Located in Contact Cove adjacent to our 450 sq foot sting ray exhibit**



Your signage here

EXHIBIT: PADDLEFISH TANK

\$15,000 for a 3 year term

Exhibit features:

- **A large tank in that houses our paddlefish that are being reared for release into Caddo waterways. This release program is in partnership with the Caddo Lake Institute**
- **Located in the Dome on the Bayou gallery**



Your signage here

EXHIBIT: GATOR POND



Your signage here

\$20,000 for a 3 year term

Exhibit features:

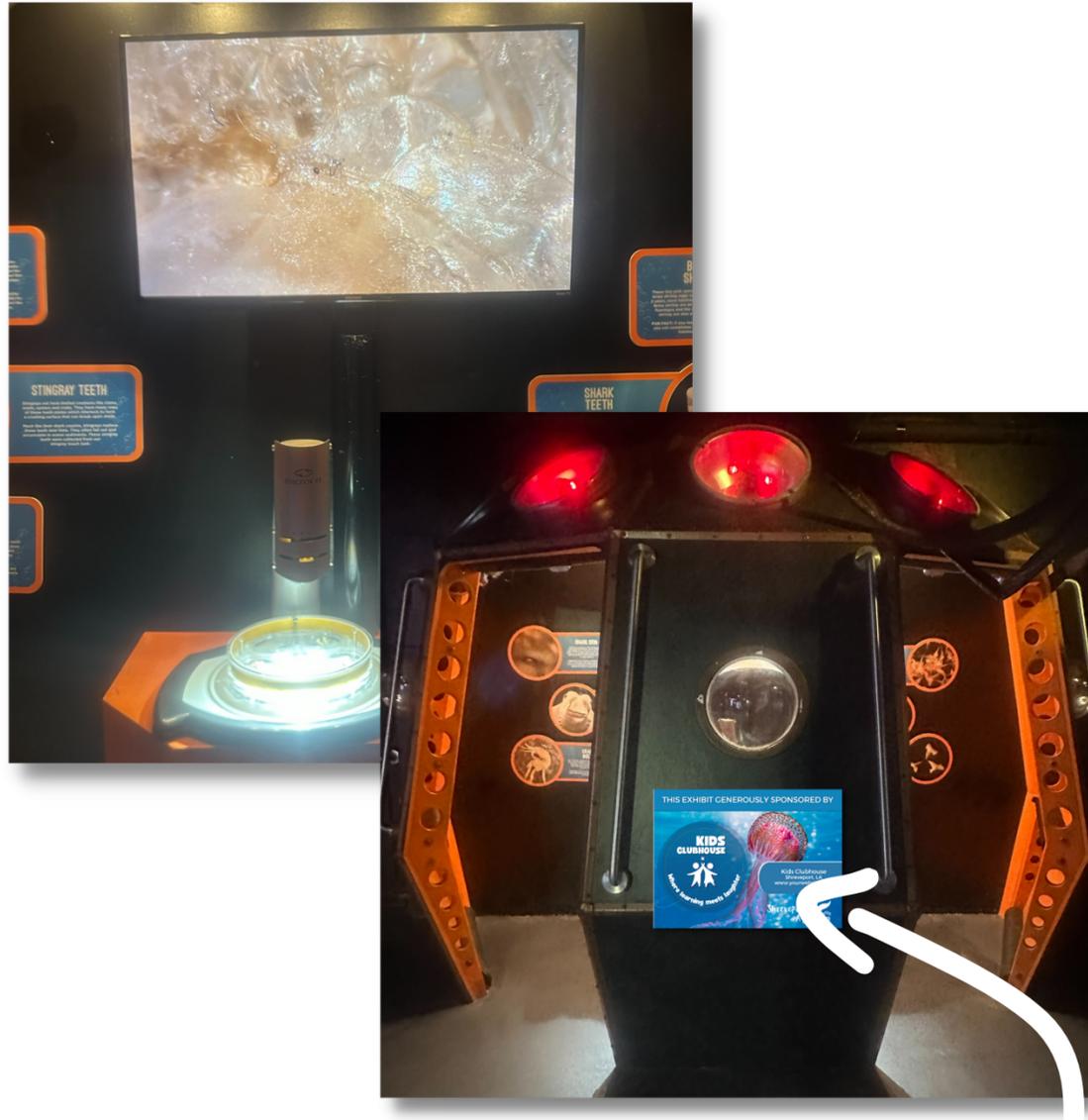
- **A large freestanding wood and stone pond which houses our 6 baby gators**
- **Located in the Dome on the Bayou gallery by our Red River Treasure Mine**

EXHIBIT: SCIENCE STATION

\$15,000 for a 3 year term

Exhibit features:

- **A dive bell replica featuring a high powered microscope, monitor and interesting specimens**
- **Located in our Submarine Gallery**



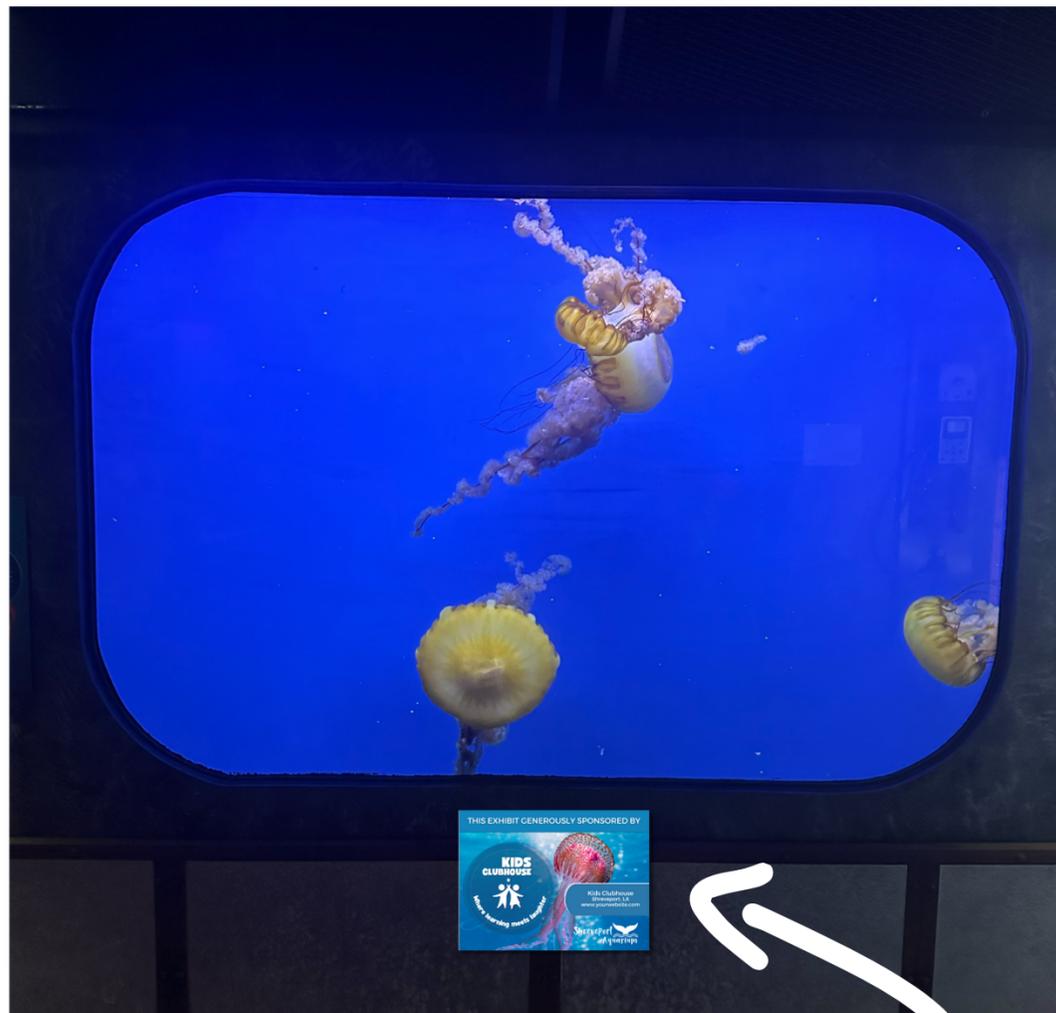
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EXHIBIT: SEA NETTLE TANK

\$20,000 for a 3 year term

Exhibit features:

- **One of our most viewed and photographed tanks, the sea nettles make a spectacular back drop**
- **Located in our Submarine Gallery**



Your signage here

IN-KIND SPONSORSHIPS

Throughout the year, Shreveport Aquarium has many events that draw in very large crowds. In-kind donations like prizes, giveaways, etc are another opportunity to deepen your connection with your target audience and align your brand with a positive family-oriented experience.

SEASONAL EVENTS

March: Paddlefish Festival

April: Party for the Planet

July/Aug: Shark Week

October: Mutiny

December: Believe Lights the Night!

IN-KIND SPONSORSHIPS

Why Partner With Us?

- **Meaningful Impact:** Your in-kind donation will directly contribute to our mission's success and your brand will be aligned with those values
- **Visibility and Recognition:** We will prominently feature your brand on our website, social media channels and marketing materials, recognizing your generous support.
- **Community Engagement:** Join us in community events and initiatives to showcase your commitment to our mission and engage with our supporters.

GET IN TOUCH

To find out more or to get started, please reach out to:

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